

# Market Checklist

## Materials for Products

- Extra earring cards and backs
- Extra pliers for emergency
- Tissue paper
- Pouch gift bags (~100) and boxes (~25)
- Paper gift bags (~50)

## Display Items

- Earring displays (variety of sizes)
- Creative displays for varying heights (more)
- Mirror
- Trays for display
- Seasonal decor: winter, holiday
- Faux greenery

## Office Supplies

- Marker, pen, pencils
- Scissors and Hole puncher
- Extra paper/notepad
- Safety pins
- Clothespins
- String

## Personal Comfort Items

- Snacks
- Water/Water with Electrolytes
- Caffeine (coffee, energy drinks, etc.)
- Tissues
- Chapstick

## Technology

- Fully Charged Phone
- Mophie Phone Charger

## Payment & Marketing Materials

- Business cards
- Business card holders
- Price sheet(s)
- Prices labeled on all variable products
- Printout(s) of payments accepted with QR
- Cash with small bills (totaling \$80-100)
- Square scanner
- Updated Square app
- Promotion Printout: i.e. Spend \$X amount and get Y% off, BOGO 50%, Get a specific item free when you spend \$X
- QR code to join mailing list
- Large signage with logo and business info

## Health and Safety

- Hand sanitizer
- First aid kit
- Trash bag

## Setup and Shelter

- 10x10 collapsible tent
- Tent flaps
- Collapsible Chair
- Storage bins for breakdown displays (more)
- Small storage bins for product
- 2-3 folding tables (4' table, 6' table)
- 2-3 fitted tablecloths
- Extra tablecloths for display
- Weights for tent